

November 30 - December 4

2020

36th INTERNATIONAL CAE
CONFERENCE AND EXHIBITION

VIRTUAL
EVENT



AT THE
EPICENTRE
OF THE
DIGITAL
TRANSFORMATION
OF INDUSTRY



EXHIBITION
OPPORTUNITIES



AT THE EPICENTRE OF THE DIGITAL TRANSFORMATION OF INDUSTRY

The **2020 International CAE Conference and Exhibition** will take place as a virtual event over **five days** thus allowing it to engage even more people internationally and on a greater scale than ever before, to enable thought leaders, business decision makers, partners, customers and suppliers to continue to take advantage of the event, in spite of the challenges being posed by the global pandemic.

The 2020 event will underscore **how engineering simulation is the lynchpin for a successful transformation project** when implemented within a balanced and coherent strategy, playing a central and interdependent role among technologies to achieve the organization's business objectives within the context of a specific industry sector.

Building on 36 years of history and tradition, endowing it with an impressive track record and heritage, the 2020 CAE Exhibition will showcase the vast gamut of **specific engineering simulation technologies**, the various **complementary Industry 4.0 technologies**, the exciting and innovative **opportunities available to interconnect** them, as well as the new prospects that emerge from this interconnection.

WHY EXHIBIT?

After 36 years as a focused **industry and technology event** in Europe, the virtual nature of this year's exhibition offers exciting new possibilities to exhibitors from an even **wider engineering and industrial community in the global market**:

1

A **five-day event** with an extraordinarily **rich program** that will **repeat at three different times** to enable people from all time zones to participate

2

An **exhibition space** created via interactive **three-dimensional simulation** (simulating the previous editions of the live exhibition) that will remain available as a showcase for up to three months after the end of the event

3

Given the **international** nature of the **event**, the **major technology producers** with international distribution, **vertical technology** producers seeking distributors, as well as entities with a **local impact** will have the possibility of attracting interested parties – there are ample incentives and opportunities for customization in this regard

4

Participants **can interact with the speakers and exhibitors** and **customize their attendance** and participation in the most convenient way for them, while exhibitors will have access to different levels of **granular information** about the participants, in respect of the European GDPR regulations

5

Research consortia can interact both with visitors and with the agencies promoting research

6

Meet **managers and decision makers** from a **variety of industry sectors** around the world including aerospace, defense, energy, oil and gas, automotive, manufacturing, construction, and consumer goods

7

Network with the **major industry bodies and associations, research institutions, research consortia** and **technology competence centers** from across Europe and the globe.

8

Position your organization in your country, your region or internationally, according to your business and technology objectives

WHO WILL ATTEND



INDUSTRIAL SECTOR

12%	Automotive
12%	Mechanics
11%	Aerospace
11%	Energy
9%	Oil & gas
8%	Marine
8%	Rail and Transport
7%	Electronics
5%	Other
4%	Biomechanics
4%	Civil Engineering
3%	Appliances
3%	Consumer Goods
3%	Food & Beverage



ORGANIZATION SIZE

28%	≥ 10.001
21%	5001 – 10.000
15%	1001 – 5000
13%	101 – 500
11%	501 – 1000
8%	≤ 50
4%	51 – 100



JOB FUNCTION

25%	CAE Analysts
16%	R&D
12%	Technical Directors
10%	R&D Managers
8%	Design Engineers
8%	Academics
7%	Executives
7%	Project Managers
3%	Production staff
2%	IT staff
1%	Other

Data related to the average of the last five editions



EXHIBITION OPPORTUNITIES

The exhibition offers virtual stands of different dimensions. Choose a package that meets your particular marketing objectives or talk to the exhibition organizers to create a unique package that meets your needs.

SILVER
Package

GOLD
Package

PLATINUM
Package

Virtual exhibition space and content types and sharing can be further customized on request and negotiation with the organizers.

Please contact the organizers to discuss your requirements at



exhibition@caeconference.com



+39 0461 979 474

The allocation of virtual stands will take place upon receipt of a signed contract and purchase order, or full payment. The Organizers reserve the right to limit requests from exhibitors, for any reason.

SILVER Package



2.000€ | Early Bird (deadline 18th September) **1.500€**

BEFORE THE EVENT

- Logo visibility and recognition as a Silver Exhibitor on all communication channels (website, newsletters, press releases, social media))

DURING THE EVENT

- Logo visibility and recognition as a Silver Exhibitor on the homepage of the virtual event
- List of visitors to the stand: aggregate data and individual data (where participants grant permission in terms of the GDPR legislation)

The SILVER STAND consists of

- Logo, link to your company website and a company profile
- Customizable back wall
- Video (maximum 30 seconds duration, without audio) looped on the monitors
- 3 external video links
- 3 viewable and downloadable pdf documents
- Video call and chat (one at a time)

AFTER THE EVENT

- Logo visibility and recognition as a Silver Exhibitor on all communication channels (website, newsletters, press releases, social media)
- Stand visibility for three months after the event

The allocation of booths will take place upon receipt of a signed contract and purchase order, or full payment. The Organizers reserve the right to limit requests from exhibitors, for any reason.

GOLD Package

3.000€ | Early Bird (deadline 18th September) 2.500€

BEFORE THE EVENT

- Logo visibility and recognition as a Gold Exhibitor on all communication channels (website, newsletters, press releases, social media))

DURING THE EVENT

- Logo visibility and recognition as a Gold Exhibitor on the homepage of the virtual event
- One 1-hour event to be included in the Conference program as an “Exhibitor Initiative”.
- List of visitors to the stand: aggregate data and individual data (where participants grant permission in terms of the GDPR legislation)

The GOLD STAND consists of

- Logo, link to your company website and a company profile
- Customizable back wall
- Video (maximum 30 seconds duration, without audio) looped on the monitors (up to 2 different videos)
- 3 external video links
- 3 viewable and downloadable pdf documents
- Video call and chat (up to 2 concurrently)

AFTER THE EVENT

- Logo visibility and recognition as a Gold Exhibitor on all communication channels (website, newsletters, press releases, social media)
- Stand visibility for three months after the event
- List of visitors to the stand for the 3 months following the event: aggregate data and individual data (where participants grant permission in terms of the GDPR legislation)



The allocation of booths will take place upon receipt of a signed contract and purchase order, or full payment. The Organizers reserve the right to limit requests from exhibitors, for any reason.

PLATINUM Package



4.000€ | Early Bird (deadline 18th September) 3.500€

BEFORE THE EVENT

- Logo visibility and recognition as a Platinum Exhibitor on all communication channels (website, newsletters, press releases, social media)
- One company presentation video and motivation for participating in the event to be disseminated before the event through some of the organizer's promotional channels)

DURING THE EVENT

- Logo visibility and recognition as a Platinum Exhibitor on the homepage of the virtual event
- One presentation in one of the four thematic areas of the Conference (for details see the "Call for Papers")
- One 2-hour event to be included in the Conference program as an "Exhibitor Initiative".
- List of visitors to the stand: aggregate data and individual data (where participants grant permission in terms of the GDPR legislation)

The PLATINUM STAND consists of

- Logo, link to your company website and a company profile
- Customizable back wall
- Video (maximum 30 seconds duration, without audio) looped on the monitors (up to 3 different videos)
- 3 external video links
- 3 viewable and downloadable pdf documents
- Video call and chat (up to 3 concurrently)

AFTER THE EVENT

- Logo visibility and recognition as Platinum Exhibitor on all communication channels (website, newsletters, press releases, social media)
- Stand visibility for three months after the event
- List of visitors to the stand for the 3 months following the event: aggregate data and individual data (where permission has been granted in terms of GDPR legislation)

The allocation of booths will take place upon receipt of a signed contract and purchase order, or full payment. The Organizers reserve the right to limit requests from exhibitors, for any reason.

36th INTERNATIONAL CAE CONFERENCE AND EXHIBITION

2020, November 30 - December 4

INFOLINE



exhibition@caeconference.com



+39 0461 979 474



www.caeconference.com